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## DESIGN & DEVELOPMENT

Fashion Illustration CAD  
Technical Flat Illustration  
Product Development  
Production Management  
Graphic Design  
Packaging Design  
Electronic Pre-press  
Print Publishing  
Web PDM

## SKILL SET

Knitwear Bitmap Design  
Sample Management  
SKU Management  
Gift Packaging  
Hosiery Packaging  
Collateral Design  
Magazine Design  
Newspaper Design  
Advertisement Design  
Marketing Design  
Logo Design  
Photography  
Photo Retouching  
HTML Programming  
Postscripting  
PDF Platform  
PowerPoint Design  
Spreadsheet Development  
Detail Oriented  
Deadline Driven  
Organized

## SOFTWARE EXPERTISE

Illustrator  
InDesign  
Photoshop  
Image Ready  
Bridge  
Freehand  
Quark XPress  
PageMaker  
Dreamweaver  
Flash  
Acrobat  
Excel  
Word  
PowerPoint

# ARTISANS

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## graphic design

## EDUCATION

*Art Institute of Seattle* — Fashion Design

*East Stroudsburg University* — Bachelor's Degree, Media Communications and Technology

## WORK HISTORY

### Eddie Bauer

October 2010-Current

**Assistant PD/Production Manager** — Global Sourcing, Knits, Sweaters and Outerwear  
+ Assisted production and product development managers with data entry for costing, fabric, CSBD and factory information.  
+ Tracked mock-ups, proto, photo and inline samples for apparel designers and merchants.  
+ Distributed samples to color technicians, technical designers, apparel designers, PR managers and merchant managers.  
+ Communicated with factories and helped manage production tracking charts, data entry and sample distribution for Outlet.  
+ Approved all trims at development and PSSP stages for Outerwear

### BabyLegs, a division of United Legwear

November 2007-February 2010

**Production Coordinator** — Product Developer, infants and children knitwear  
+ Designed hosiery seasonal lines according to fashion trends  
+ Prepared bitmapped designs for jacquard manufacturing  
+ Communicated with factories about samples, spec information & lead times  
+ Managed all sample production and quality control  
+ Organized data for UPC codes, SKU information and color codes  
+ Assisted in tracking purchase orders and shipments

### Graphics Production Specialist

— Designer, supporting print materials  
+ Designed packaging, posters, banners and display signs  
+ Managed photography from product and model photoshoots  
+ Designed marketing and advertising materials  
+ Produced sales sheets, contact sheets, order forms and product catalogs  
+ Assisted with Web site development and updates

### Varsity Communications, Inc.

March, 1993-November 1997; June 2001-November 2007

### Graphic Designer

— Print Design, Pre-press, Web Design  
+ Published magazines, newspapers, catalogs, sponsorship proposals, recap programs and PowerPoint presentations  
+ Designed logos, advertisements, mastheads, marketing flyers and brochures  
+ Prepared trade show display items including posters and pop cards  
+ Assisted with design and programming for company and client Web sites

### Photographer

— In-house Photography  
+ Product photography used for Buyer's Guide catalogs  
+ Scenic photography used for magazine and logo design  
+ Action photography used for company stock photography library and clip art