

Karen Abusch
4518 S Willow Street
Seattle, WA 98118
www.artisansdesign.org
artisansdesign@gmail.com

ARTISANS

graphicdesign

DESIGN & DEVELOPMENT

Fashion Illustration CAD
Technical Flat Illustration
Product Development
Production Management
Graphic Design
Packaging Design
Electronic Pre-press
Print Publishing

SKILL SET

Knitwear Bitmap Design
Sample Management
SKU Management
Gift Packaging
Hosiery Packaging
Collateral Design
Magazine Design
Newspaper Design
Advertisement Design
Marketing Design
Logo Design
Photography
Photo Retouching
HTML Programming
Postscripting
PDF Platform
PowerPoint Design
Spreadsheet Development
Detail Oriented
Deadline Driven
Organized

SOFTWARE EXPERTISE

Illustrator
InDesign
Photoshop
Image Ready
Bridge
Freehand
Quark XPress
PageMaker
Dreamweaver
Flash
Acrobat
Excel
Word
PowerPoint

EDUCATION

Art Institute of Seattle — Associates Degree, Fashion Design

East Stroudsburg University — Bachelor's Degree, Media Communications and Technology

WORK HISTORY

BabyLegs, a division of United Legwear

November 2007-February 2010

Production Coordinator — Product Developer, infants and children knitwear
+ Designed hosiery seasonal lines according to fashion trends
+ Prepared bitmapped designs for jacquard manufacturing
+ Communicated with factories about samples, spec information & lead times
+ Managed all sample production and quality control
+ Organized data for UPC codes, SKU information and color codes
+ Assisted in tracking purchase orders and shipments

Graphics Production Specialist — Designer, supporting print materials

+ Designed packaging, posters, banners and display signs
+ Managed photography from product and model photoshoots
+ Designed marketing and advertising materials
+ Produced sales sheets, contact sheets, order forms and product catalogs
+ Assisted with Web site development and updates

Varsity Communications, Inc.

March, 1993-November 1997; June 2001-November 2007

Graphic Designer — Print Design, Pre-press, Web Design

+ Published magazines, newspapers, catalogs, sponsorship proposals, recap programs and PowerPoint presentations
+ Designed logos, advertisements, mastheads, marketing flyers and brochures
+ Prepared trade show display items including posters and pop cards
+ Assisted with design and programming for company and client Web sites

Photographer — In-house Photography

+ Product photography used for Buyer's Guide catalogs
+ Scenic photography used for magazine and logo design
+ Action photography used for company stock photography library and clip art

Artisans International

May 1999-2001

Owner and Creator — Started a unique, fair trade, import business

+ Represented artists from west Africa who fabricated clothing and jewelry
+ Designed sketches and produced custom tailored clothing line
+ Purchased merchandise for retail sale
+ Printed and framed portrait photography
+ Traveled to art shows and craft fairs selling merchandise and photographs